

CityU CSHK PASS WORKSHOP SERIES
Advancing Professional Development on Economic and Trade Cooperation Zones
Along Belt and Road
一帶一路境外經貿合作區專業發展提升

Workshop 6
Cultural Diversity and Risk Management: Hong Kong Professional
Services, Overseas Investment and Special Economic Zone Development in
Myanmar

多元文化與投資風險管理：香港專業服務、緬甸的外商投資及經濟特區發展

Event Brief

Date and Time:

- 16 December 2021 (Thursday)
- 10:30am – 1:30pm (9:00am – 12:00pm in Myanmar Time)

Format and Venue:

- Hybrid (due to COVID-19 conditions):
 - o Zoom: for speakers not in Hong Kong plus all participants
 - o Zoom link to be shared via email to participants 2 days before event and the event day morning
- Mainly in English
- Free of charge
- CPD included (Please contact your respective Association for details)
- A complimentary training pack containing background materials and analysis is included
- Registration: <https://20211216-pass-workshop-6-myanmar.eventbrite.hk>

Introduction:

What are the opportunities and risks of investing or expanding business operation in Myanmar? What are the benefits and concerns for developing Special Economic Zone related businesses there? What unique roles could Hong Kong professional services play to facilitate mutual advancement?

This Workshop aims to present a portrait of business opportunities and challenges in Myanmar from three perspectives: 1) the local, 2) the Belt and Road and 3) Hong Kong. Through triangulation of first-hand information, insights and successful experience shared by seasoned entrepreneurs, professional practitioners, Special Economic Zone management and local researchers, participants would be able to distil an in-depth understanding of cultural diversity and risk management of overseas investments, as well as Special Economic Zone development

in Myanmar. In particular, this Workshop will unpack the challenges and scrutinize the pathways whereby Hong Kong professional services and businesses may perform their distinctive roles in mitigating risks and thus take part for mutual gains and sustainable development in Myanmar.

Programme (tentative):

Time (HKT)	Session
10:15 – 10:30	Registration
10:30 – 10:40	Welcoming
10:40 – 11:40	Insight Sharing 1: Contextualizing China-Myanmar relations and ASEAN <ul style="list-style-type: none"> • Dr Renaud EGRETEAU (Associate Professor, Department of Asian and International Studies, CityU) • Dr Nian PENG (Deputy Director and Associate Fellow of Research Center for Maritime Silk Road, National Institute for South China Sea Studies (NISCS), Haikou, China) • Mr Bunna VANN (President, The Thinker Cambodia)
11:40 – 11:45	Break 1
11:45 – 12:45	Insight Sharing 2: SEZ and projects <ul style="list-style-type: none"> • Representatives from tenant enterprises in Special Economic Zones (inviting) • Dr Debby CHAN (Visiting Fellow, Department of Public Policy, CityU) Insight Sharing 3: Business and Professional Sector <ul style="list-style-type: none"> • Ms Shirley NG (Director (Thailand & South Asia), HKTDC; Secretary General, The Myanmar Hong Kong Chamber of Commerce and Industries) • Mr Derrick WONG (Director, Wealth Ocean Services; Director, The Myanmar Hong Kong Chamber of Commerce and Industries) • Mr Romain CAILLAUD (Principal, SIPA Partners; Associate Fellow, ISEAS-Yusoh Ishak Institute)
12:45 – 12:50	Break 2
12:50 – 13:25	Q&A and Discussion <ul style="list-style-type: none"> • Co-chair: <ul style="list-style-type: none"> ○ Prof Linda Chelan LI (Director, CSHK, City University of Hong Kong)

	<ul style="list-style-type: none"> ○ Prof Phyllis Lai-lan MO (Associate Director, CSHK, City University of Hong Kong) ● Discussant: <ul style="list-style-type: none"> ○ A seasoned journalist from Myanmar (tbc)
13:25 – 13:30	Concluding Remarks

About CSHK PASS Workshop Series

The Research Centre for Sustainable Hong Kong (CSHK) of City University of Hong Kong is funded by the ‘Professional Services Advancement Support Scheme’ (PASS)¹ of the Commerce and Economic Development Bureau, HKSAR Government to conduct a Workshop Series entitled ‘Advancing Professional Development on Economic and Trade Cooperation Zones Along Belt and Road’, with the objectives to enhance the understanding of Hong Kong professional services on Economic and Trade Cooperation Zones (ETCZs) along the Belt and Road countries.

This workshop is the debut workshop of the Workshop Series. For more information about the Workshop Series, such as information of our project members, partnering organizations and workshop schedule, please visit our website at <http://www.cityu.edu.hk/cshk/ongoing-projects.htm?pass>.

¹ Professional Services Advancement Support Scheme (“PASS”) is set up to support Hong Kong’s professional services sector to carry out worthwhile projects to spearhead pro-active outreaching promotion efforts and to improve service offerings. For more information about PASS, please refer to PASS website at: <https://www.pass.gov.hk/en/home/index.html>